



CRYPTOUNIT (CRU)



The CryptoUnit (CRU) program provides an opportunity to become a coowner, stakeholder, shareholder of the Global Investment Fund, which works in all segments and sectors of the investment market, in particular:

1. Education
2. Multilevel Crowdfunding development sector
3. Equity participation in Businesses by co-ownership (via mutual funds, equity participation in Equity capitals of companies, both newly created and already operating in projects, which want to develop and obtain continuously growing clients for their business)
4. Health and longevity development sector
5. SkyWay Innovative-transport development
6. Banking sector
7. Stock exchanges
8. Currency markets
9. Cryptocurrency markets
10. Insurance sector
11. Real Estate
12. Innovative development sector
13. Agriculture and farming development sector
14. Entrepreneurship, Cooperative and Social Development sector
15. Science sector
16. Cultural sector
17. Precious and semi-precious Metals sector
18. Precious and semi-precious Stones sector
19. Space development sector. Non-rocket space exploration with the SpaceWay program
20. Charity sector

This offer will be available after receiving the required licenses, permits and is realized purely on a legal basis.



Stages of program implementation are divided into 3 parts:

- I. **Preliminary project launch**
Divided into 8 stages, which will take place during the first 6-12 months from 30.03.2019 to 31.03.2020.
- II. **UNIT CRU exchange with other fiat and crypto currencies** after receiving relevant certification and taking into account compliance with all international requirements concerning this sphere, - in the period from 01.12.2019 to 01.10.2020. After completing the Security Token Offering procedure in the US Securities Commission tokens will be available for exchange / sale for electronic (crypto) / fiat currencies, admitted to such operations.
- III. **Global Merchandising of the CryptoUnit**, based on Assets of all sectors and segments of the Investment market for the amount of over 100 trillion \$ (80 billion CRU) from 01.10.2019 to 01.10.2024-01.10.2028.

Formation of «GloMerch CRU» (Global Merchandising of the CryptoUnit) in the period from 01.10.2019 to 01.10.2024 - 01.10.2028. Starting price 1\$=1CRU. Market price of the CryptoUnit will be over 1250\$/1CRU, when assets of the project amount to over 100 trillion \$. Dividend income by the end of the III program is planned to be on the level of 1\$-50\$ for one UNITCRU.

Creation of the CryptoUnit will help implement the NEEW (New Economic Evolution of the World) program, which is aimed at giving people of Planet Earth the opportunity to become coowners, stakeholders and shareholders of the most profitable enterprises on the planet.

[New economic evolution of the world | A. Khovratov at the Cryptoconference \(Subtitles\)](#)

This will give the society an opportunity to get on an Absolutely new path of development, as in the NEWW Program all people of planet Earth become co-owners of all global most profitable and useful enterprises and companies, creating a single Global corporation in the World. Earthlings will Take Active Part in all questions related to the profitability and distribution of profit, questions of social development of the society, aimed at forming a high level of Consciousness. This will bring Peace, Prosperity, Riches, Usefulness, Longevity and Health to planet Earth, to help the Planet cleanse itself from Physical Rubbish by recycling into useful Energy and from Energetic Rubbish in the consciousnesses of Earthlings with new and advanced education.

All voting will be done online using blockchain and global voting of all users of the CryptoUnit. To create such blockchain, we use profits from the revenue generated by assets lying in the base of the CryptoUnit.

Thanks to the fact that funds collected from CryptoUnit sales will be invested in assets of the real sectors of the economy, profitability of the CryptoUnit will progressively increase, because the CryptoUnit if based on real assets, which will keep growing and increasing the CryptoUnit in price. Secondly, profitability of assets will be fairly and proportionally distributed for the amount of UNITCRU, such that the more UNITCRU you have, the higher income will you get. And since part of the profit is dedicated to investing to expand businesses, the CryptoUnit itself will progressively grow in price, which will allow the CryptoUnit owner to be secure and prosperous. Thanks to this development trend we will be able to achieve to quality progressive development of the society on the planet, which will build new



ecological cities, live together with nature, helping it renew and creating full development. This will create an opportunity for all Earthlings to go along an absolutely new path of development. This is an opportunity that happens once in a lifetime of all people on the planet.

All this development is required by the Society to take harmful industries out to the Earth's orbit, so that Planet Earth, such as Biosphere Places, has quality and progressive development of the Society, because people and all living is part of the Biosphere. And all that is needed in connection to heavy industry and energetic, as part of Techno development, be taken to the Technosphere, so the open space. But this does not mean that we will start polluting space with earthly rubbish, but create Production clusters on the Earth's orbit, which will serve Earthlings in recycling Earthly resources in space so that Earthlings live on a Living Planet and a Healthy life. And space will help us recycle earthly resources, recycle rubbish into energy and send finished products to earth for our everyday use. All this will allow people of planet Earth live in Prosperity, be healthy, live in Peace and Agreement with all nationalities living on the planet. This Planetary Space Development Program in a non-rocket way shall start implementation in 2035 and end by 2065.

This SpaceWay program can also be commercial and very profitable, which is exactly why the Goal of the CryptoUnit Project is to Unite over 35% of people on the planet so that everything that is Written and will be Written in this memorandum is brought to Life from 30.03.2019 to 31.12.2065. This will provide the foundation for the development for thousands of years to our Children, grandchildren and ancestors, who will cherish our current development in all times.

Tendencies (Trends) in the CryptoUnit Program development in Stages. Planned funds attractions. Spending and profit distribution.

Preliminary launch of the project is divided into 8 stages, which will take place during the first 6-12 months from 30.03.2019 to 31.03.2020.

In the first stage, 30 000 000 000 UNIT CRU should be realized and sold in the period from 30.04.2019 to 31.03.2020.

During Each Stage a certain amount of UNIT CRU should be realized and a certain number of assets for a certain amount should be bought. Transfers to stages happen only according to timing (from 1 to 4 stage) and amount of UNIT CRU sold (from 5 to 8/2 stages). By agreement of UNIT CRU holders, starting from the 5 stage, these Stages can be extended or ended sooner or later. After investing in the CryptoUnit Program after 3 months at the start of the 4 months until the 10th of each month Bonus-Profit in the amount of 8%-35% of profit received by the assets behind UNIT CRU will be credited. Profit is divided among all UNIT CRU and distributed per 1CRU by special and fair formula.

Distribution of collected funds during each Stage will be as follows:

- 40% Assets Purchase
- 37% Marketing
- 5% Representative costs
- 8% Operating expenses for business and taxes
- 10% loyalty program



Implementation

I. Via Multilevel Crowdfunding

These are two important markets that People get at their disposal

1. Crowdfunding Market
2. Multilevel Marketing Business

II. Via STO (Security Token Offerings) on Crypto exchanges

III. Via the Finance-Banking System

TERMINOLOGY

CryptoUnit (CRU)

Cyphered Unit of exchange between users within the interchange System.

Interchange System

Interchange system between users is a system where users can exchange services, products and other possible variations, within which the users are guaranteed to get what they agreed to. The goal of the system is to provide a guarantee of mutual exchange via Controlled contracts and smart contracts.

Controlled Contract

A Controlled Contract must guarantee the fact of interchange, and that each party receives what the system was used for and what the exchange was about, in the amount and quality agreed upon.

Smart Contract

Smart Contract provides users with a guarantee of completion of mutual agreements.

Blockchain

Chains of Blocks, which provide decentralization and accounting between users thanks to control of each operation within the chain, which guarantees 100% the safety of all information. And if a change is ever made in the registry, the system can index the one who made the change and what for. This system provides collective management and control over what is going on, while also increasing social responsibility towards everything happening within this system of Blocks.

Cryptosystems

Data and user base cyphering systems.

UNIT CRU

Measurement unit within the CryptoUnit System.

Cryptocurrencies

Cyphered currencies in cryptosystems.

Fiat Currencies

Global currencies (convertible money), acknowledged by the Global financial system.



Cryptomat

ATM Machine that accepts and give our fiat and crypto currencies, verifies identity, exchanges both fiat and crypto currencies, fast transfers, Crypto pawnshop.

Marketing Strategy

Strategy of realizing, selling and promoting an idea, product or services and other directions that require promotion when entering the market.

Multilevel Crowdfunding

Multilevel entrepreneurship Business system, which is aimed at promoting Investment programs and products. System of public investing according to Multilevel Marketing.

Multilevel partner program

Bonus and remuneration system for work of the partner network of clients, partners and leaders of the MCI system.

NEEW

New Economic Evolution of the World. This programed is aimed at fair redistribution of global humanly resources, so that consumers of goods and services can be owners of businesses, joint ventures and other directions in different sectors of societal development while also receiving large benefits as participants of the CryptoUnit program.

SpaceWay

Space Program of putting harmful production on the Earth's orbit with the goal of saving the environment on the planet.

Equity Participation

Financial, material participation in business, project, agreement on the basis of equity ownership of a specific amount from the whole amount of the arrangement.

Mutual funds

One of the types of collective investments, which is a combination of funds of individuals and legal entities, transferred to the management of professionals (Management Company). These funds are used to purchase securities and other assets permitted by law. Mutual funds can be closed, interval, open mutual funds.

Shareholder

One of the investors in equity participation.

Shareholder

Owner of shares which bind the right to receive part of profit of the joint stock company in terms of dividends, to participate in management of the joint stock company and part of its assets.

Shares

The share in quantitative terms, securing the rights of its owner (shareholder) to receive part of the profits of the joint stock company in the form of dividends, to participate in the management of the joint stock company and to a part of the property.



Bonds (Obligations)

This is a Bond - a long-term issuable security, the owner of which has the right to receive from the person who issued it, within the stipulated period of time, its nominal value in cash or in the form of another property equivalent.

Futures

Derivative financial instrument (contract) on the exchange of sale and purchase of the underlying asset (commodity, security, etc.), at the conclusion of which the parties (the seller and the buyer) agree only on the price level and delivery time.

They may be deliverable and non-deliverable.

Options

Contracts that give the right, but not the obligation, to buy or sell a particular asset at a specific price within a specified time. The rights to the purchase or sale of the asset itself belong to the investor who bought the option. They call him an option holder.

Schedule

Display of real events in the stock market of an asset, allowing you to control the level of risk.

Unit (UNT)

Internal accounting unit of the company, which allows to equate the currencies of different countries to a single equivalent, unit, and make transactions within the system.